



Lignum House, Marsa, Malta  
Tel +356 2593 3000 Fax +356 2593 3998 Email [info@crimsonwing.com](mailto:info@crimsonwing.com) Web [www.crimsonwing.com](http://www.crimsonwing.com)  
Registered in Malta: C42234

## COMPANY ANNOUNCEMENT

### CRIMSONWING plc

#### MANAGING DIRECTOR APPOINTMENT

**Date:** 18 May 2010

**Reference:** Crimsonwing CW24

**Listing Rule:** LR 8.7

*This is a Company Announcement being made by the Company in compliance with Chapter 8 of the Listing Rules:*

*Crimsonwing Plc announces the appointment of Aad de Jonge as Managing Director of Crimsonwing Promentum BV. Aad is replacing Kees Brussen who remains as a main Board Director. Mr de Jonge has held the following positions since 1997:*

- 2007-2009 **Kineticsware Inc, USA** Sr. Vice-President Product Management,*
- 2003-2007 **To-Increase, The Netherlands** - Co-founder, Manager Microsoft Dynamics AX practice, Global Sales. Direct collaboration with Microsoft in USA.*
- 1997-2001 **Columbus IT, The Netherlands & Denmark** - Co-founder of the Dutch branch, Manager Services and Product Management.*

*Crimsonwing Promentum Dynamics activity in the Netherlands is growing. Recently new offices were opened near Eindhoven, and work is gathering apace as a result of the new Microsoft Partner Accreditation Programme and Crimsonwing's push into vertical solutions.*

*Kees Brussen will be driving the Iquestrian vertical solutions business development – a Microsoft Dynamics solution successfully developed for the Royal Dutch Equestrian Federation and now being promoted globally.*

*Aad has a wealth of experience to strengthen the strategic relationship with Microsoft, and to manage the planned business growth.*

*There are no other disclosures that are required to be made with respect to this appointment in terms of the Listing Rules*

**Signed:**

**Louis de Gabriele**  
Company Secretary